

## IN THIS ISSUE

Optimism high at Autosport International

Something for everyone

Dynamic stand design turns heads

Join our network

From the four corners of the world

Aiming at a new audience

Oiling the wheels

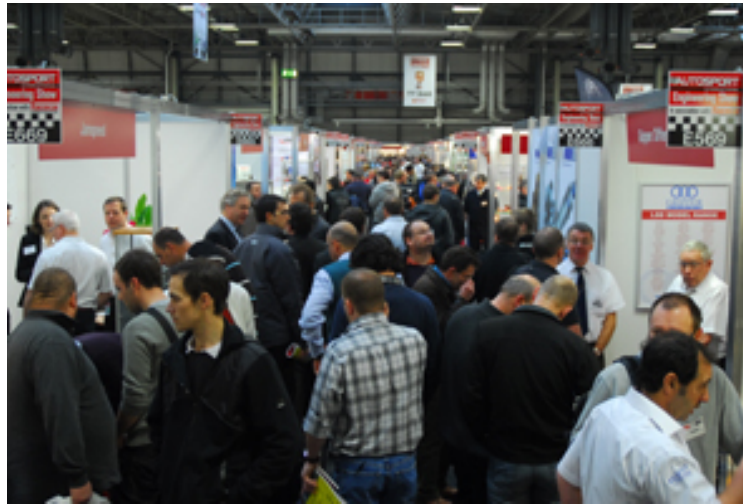


NEC Birmingham 13-16 January 2011

eNewsletter 19.01.10

Optimism high at Autosport International

[view all >>](#)



Autosport International was a big success all round, with a 10 per cent increase in trade at the show, which was held at the NEC in Birmingham from 14-17 January. Despite the poor weather conditions on the opening day exhibitors experienced an increase in visitors, including a high number of new contacts.

## NEWS IN BRIEF

### Book now for next year

Autosport International will be held at the NEC in Birmingham from 13-16 January 2011.

### ATL goes green

ATL launched its new all-fuel cell at the show, which is compatible with all green fuels as well as petrol, gas and diesel.

### Crankshafts celebrate 60 years of Formula One

Capricorn Automotive's impressive stand

Something for everyone

[view all >>](#)



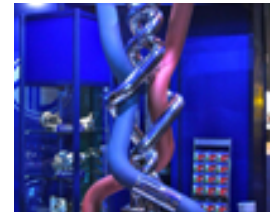
The motorsport industry may be specialist, but lessons learned, and connections made in that arena apply to other industry sectors too.

Join our network

[view all >>](#)

Dynamic stand design turns heads

[view all >>](#)



One way to generate business is to have an eye-catching stand, as Turbo Dynamics proved once again.

From the four corners of the world

[view all >>](#)

displayed 60 years of Formula One crankshafts.



Join our group and Keep up to date with the latest show news.



Autosport International again attracted exhibitors and visitors from overseas, as the exhibition reinforced its title as Europe's largest motorsport trade show.

### Aiming at a new audience

[view all »](#)



Moutune was one of a number of exhibitors that expanded from its usual space in Autosport Engineering into the four-day Autosport International.

### Oiling the wheels

[view all »](#)



Click here to view Callum Black in pre-event rally testing in his MG ZR using Millers Oils.

